



October 7, 2008

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**PROJECT CITIZEN CONFERENCE EXPLORES
ROLE OF CIVIC LITERACY IN 21ST CENTURY SKILLS**

What: Paige Kuni and David Byer, from the Partnership for 21st Century Skills, will speak to more than 400 civic educators and leaders during the Seventh Annual **We the People: Project Citizen** conference on “The Need for 21st Century Skills” and the important role civic literacy plays in student development.

When: 10:15 a.m., Friday, October 10, 2008

Where: International Ballroom West
Hilton Washington and Towers
1919 Connecticut Ave., NW
Washington, D.C. 20009
(202) 483-3000

Highlights: Paige Kuni, the Global Manager of K–12 education for Intel’s Corporate Affairs Group, is responsible for the Intel Teach Program. Kuni is currently the board chair of the Partnership for 21st Century Skills.

David Byer manages Apple’s national policy and strategic relations efforts in K–20 education. Byer also chairs the Partnership for 21st Century Skills National Policy Task Force.

The Partnership for 21st Century Skills has emerged as the leading advocacy organization focused on infusing 21st century skills into education. The organization brings together the business community, education leaders, and policymakers to define a powerful vision for 21st century education and to ensure that students emerge from our schools with the skills needed to be effective citizens, workers, and leaders in the 21st century.

Program Background:

Project Citizen is an interactive civic education program that promotes participation in state and local government by teaching students how to monitor and influence public policy.

Project Citizen is administered nationally by the Center for Civic Education in cooperation with the National Conference of State Legislatures. More than 1.9 million students and 32,000 teachers have participated in **Project Citizen** since the program’s inception in 1995. The program is funded by the U.S. Department of Education under the Education for Democracy Act approved by Congress.